### CULTIVATING CREATIVE FUTURES: ARTS IN THE VALLEY

**ART SHOW** 

## Creativity In Action:

Massachusetts' largest K-12 student art show connects young creatives with opportunities in the arts, inspiring future careers and innovation.

May 17th & 18th, 2025 Location TBD

#### Contact

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### History

Beginning in 2006, Arts in the Valley, was founded by Art Educator, Lorna Pezanelli and BVEF. Quickly becoming the largest showing of student fine art in the Blackstone Valley, the event fostered an appreciation of art and culture. The celebration showcased art curriculum highlighting necessary skills such as problem-solving, critical thinking, and inventiveness that help to shape future careers.

Lorna spearheaded the coordination of Art Teachers across all of BVEF's member districts to collect and highlight student art. Hundreds of pieces have been showcased every year to the delight of the thousands of community members that have attended.

Each year the event has grown in popularity with close to 2,000 attendees enjoying hundreds of art pieces from 15 school districts at the most recent inperson event.



## **About Us**



A subcommittee of the <u>Blackstone Valley Chamber of</u> <u>Commerce</u>, the Blackstone Valley Education Foundation grew and developed until its official establishment as its own federal nonprofit organization in 1999.

BVEF continues to expand while honoring its original mission to enrich education by connecting member schools with local businesses to prepare students for the workforce.

With an initial focus of primarily awarding small grants to schools, today BVEF's 15 member and affiliate member school districts benefit from more extensive programming and services thanks to the strong partnerships we have with local businesses.

#### VISION

Transform education to prepare students for the workplace and careers of tomorrow.

#### MISSION

To partner with school districts, industry, and community partners to expose students to careers as early as possible. Through building supportive networks, providing access to mentors, and delivering career-connected curricula that builds essential skills we will provide equitable opportunities for all students.

# About The Show

Arts in the Valley, Massachusetts' largest K-12 student art show, is a vibrant celebration of creativity that highlights the critical role of arts in education. Taking place on Saturday, May 17th & Sunday, May 18th, from **10 AM to 2 PM** at **TBD**, this one-of-a-kind event connects students, educators, and creative professionals to inspire the next generation of artists and innovators.

Featuring a Fine Arts Exhibit, Arts in the Valley showcases the incredible talents of K-12 students while fostering connections between the arts, education, and community. Sponsors will play a key role in championing creativity and shaping the future of the arts. Join us in making an impact!

Arts in the Valley promotes a deep appreciation for arts and culture by presenting essential art curricula that help shape future careers. This event emphasizes the significance of arts in education and connects professionals in the field with students and educators. Arts in the Valley offers a day rich with engaging workshops, interactive presentations, and a fine art show designed to captivate all attendees.

We invite organizations, businesses, and professionals who value the arts and culture and recognize the importance of art education in career development to participate in this celebration.



### Event Highlights

Over 700 participants

300+ fine arts pieces

Representing students K-12 from 15 School Districts

## Sponsorship Package



#### **Event Partner**

Even the smallest contribution plays a vital role in supporting the event and its impact.

#### **Recognition:**

As an Event Partner, your company name/logo will be displayed at the event, and you will be recognized as a Community Partner during the event, showing your support for the arts and education.

#### Community Partner

Your contribution, no matter the size, makes a significant impact. As a Community Partner, you help make Arts in the Valley a reality, supporting arts education and the creative development of students across Massachusetts.

#### **Recognition:**

As a Community Partner, your company name/logo will be recognized as an Community Partner in the event program, on the event website, and on social media, demonstrating your support for the event and its mission.

\$100



## Sponsorship Package





Partner with an art classroom to bridge the gap between education and the arts industry. As a Classroom Sponsor, your support will enable students to collaborate with professional artists, creating unique, industry-inspired works of art.

#### Collaborative Impact:

Your company's name/logo will be featured in communications to families, recognizing your role as a sponsor for the artist-student collaborations.

#### Visibility:

Art pieces resulting from these collaborations will carry your company's name as the sponsor on the show label.

#### **Recognition:**

You will also receive recognition as a Community Partner in the event program, on the event website, and social media.



#### General Event Sponsor

As a General Event Sponsor, your company will be recognized as a key supporter of Arts in the Valley, directly helping us celebrate creativity and the arts in education.

#### **Exclusive Benefits:**

Vendor table during the event (optional), providing your company with a direct opportunity to engage with attendees.

#### Visibility:

Your company name and logo will be prominently displayed on all tables at the event, ensuring maximum exposure.

#### **Recognition:**

Receive recognition as a Community Partner in the event program, on the event website, and social media, showcasing your commitment to fostering the arts and education.





Your support will not only showcase your commitment to the arts, but also help inspire the next generation of creative leaders - together, we can make a lasting impact.

### Contact

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